

officesite, inc., 24 East Avenue, New Canaan, CT 06840, 203.966.5008, F: 203.547.6063,  
brad@officeinsight.com, www.officeinsight.com

# officeinsight™ 2005 - 06 Ad Rate Sheet

## Classified Advertising Rates

### **Minimum 2 weeks:**

Newsletter:

\$100/week + \$1/week for each additional word  
add \$50/week for framed ad

Web: \$50/week (web included for ads in Newsletter at no charge)

## Display Advertising Rates

¼ page ad = \$450/week (minimum rate)

Full column (1/3 page) = \$650/week

½ page ad = \$850/week

Full page ad = \$1,500/week

**Note:** Display ads should be submitted in Adobe PDF format (made with Acrobat Distiller 4, 5, 6 and not Photoshop or Illustrator), with all fonts embedded

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**Columns** are 2 3/8 inches wide and 9 1/8 inches high

**Pages** are 7 3/8 wide and 9 1/8 high  
Everything else is pro rated

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**NeoCon Runs (May 22 thru June 19, '06):**

*Minimum 3-week runs*

***Remember: the NeoCon Monday, June 12, 2006, issue comes out Friday, June 9, 2006***

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**Note: Complete this form and return by Fax (203.547.6063)**

**AND**

**Email Text files or pdf files (for display ads) (brad@officeinsight.com)**

Today's Date \_\_\_/\_\_\_/\_\_\_ No. of weeks to run \_\_\_\_\_

Run Dates : \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_,

**officeinsight.com:**

**Rotating banner ads:**

Home Page: \$200/ month; Other Pages: \$100/month

Submit, if possible, by Friday noon (Thursday noon, for display ads) for publication in Monday's issue

Fill in Ad Copy below... or attach a separate sheet ...

AD HEADING: \_\_\_\_\_

AD BODY: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Street \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Tel# \_\_\_\_\_

Fax# \_\_\_\_\_

Charge Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_

CC# \_\_\_\_\_

Exp Date \_\_\_/\_\_\_/\_\_\_ Amt:US\$ \_\_\_\_\_

3-Digit Security Code (MC & Visa) \_\_\_\_\_

Signature \_\_\_\_\_

Print Name \_\_\_\_\_